

WORKSHOP ON ECO-INNOVATION, CIRCULAR ECONOMY, AND FIRM PERFORMANCE

April 21, 2023

Location: Aula Ramón y Cajal -Historic Building (Universitat de Barcelona)

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| 09:30 | <p>WELCOME SESSION</p> <ul style="list-style-type: none"> ▪ José María Durán-Cabré (Barcelona Institute of Economics (IEB) and Universitat de Barcelona) ▪ María Teresa Costa-Campi (Chair of Energy Sustainability and Universitat de Barcelona) ▪ José García-Quevedo (Head of Department of Economics, Faculty of Economics and Business, UB) ▪ Mercedes Teruel (Universitat Rovira i Virgili & ECOSOS) |
| 09:50 | <p>KEYNOTE SPEAKER</p> <ul style="list-style-type: none"> ▪ "Performance and employment effects of eco-innovation", Jens Horbach (Augsburg University of Applied Sciences) |
| 10:40 | <p>COFFEE BREAK</p> |
| 11:00 | <p>SESSION I: THE REGIONAL DIMENSION OF THE GREEN AND CIRCULAR TRANSITION Chair: Elisenda Jové-Llopis (Chair of Energy Sustainability and Universitat de Barcelona)</p> <ul style="list-style-type: none"> ▪ Cognitive similarity and the regional development of renewable energy inventions, Rosina Moreno (Universitat de Barcelona) ▪ Regional determinants of biogas technologies adoption: Evidence from France, Eva Coll-Martínez (LEREPS, Université de Toulouse, Sciences Po Toulouse), Geoffroy Labrouche (Université de Toulouse), Simon Nadel (Université de Lille) & Luis Orozco (Université de Toulouse) ▪ Eco-innovation drivers in Latin American countries. An analysis of Uruguay, Peru and Panama, Celia Torrecillas (Complutense University of Madrid), Sara Fernández (Complutense University of Madrid) & Claudia García-García (Complutense University of Madrid) |
| 12:30 | <p>SESSION II. ANALYSING GREEN POLICIES AND INSTRUMENTS Chair: José Garcia-Quevedo (Chair of Energy Sustainability and Universitat de Barcelona)</p> <ul style="list-style-type: none"> ▪ Complementarity of environmental policies at encouraging green innovation, Kinga B. Tchórzewska (Kozminski University), Pablo del Río (CSIC), Ester Martínez-Ros (Universidad Carlos III de Madrid) & José Garcia-Quevedo (Universitat de Barcelona) ▪ Walking the green line: government sponsored R&D and clean technologies in the US, Francesco Rentocchini (JRC Seville, DEEM University of Milan), Antonio Vezzani (University of Roma Tre) & Sandro Montresor (Grans Sasso Science Institute) ▪ Sustainability-led growth in micro-firms: The contingent role of IT-enabled organisational transformation, Pelin Demirel (Imperial College London), Effie Kesidou (University of Leeds) & Gamze Ozturk Danisman (Istanbul Bilgi University) |
| 14:00 | <p>WORKING LUNCH</p> |
| 14:45 | <p>SESSION III. INNOVATION TO UNLOCK OR ACCELERATE GREEN TRANSITION Chair: Agustí Segarra-Blasco (Univeristat Rovira i Virgili & ECOSOS)</p> <ul style="list-style-type: none"> ▪ Does organisational innovation matter for environmental R&D?, José García-Quevedo (Universitat de Barcelona), Ester Martínez Ros (Universidad Carlos III de Madrid) & Pablo del Río (CSIC) ▪ Innovation efficiency and management systems standards: friends or enemies?, Alfonso Hernández-Vivanco (Universitat de Barcelona) & Mercè Bernardo (Universitat de Barcelona) ▪ Public drivers and circular economy: A dynamic analysis for European SMEs, Agustí Segarra-Blasco (Universitat Rovira i Virgili & ECOSOS), Mercedes Teruel (Universitat Rovira i Virgili & ECOSOS) & Josep Tomàs-Porres (Universitat Rovira i Virgili & ECOSOS) ▪ Influence of technological turbulence and market environment on ecoinnovation: evidence for Spanish manufacturing firms, Ángela Triguero (University of Castilla-La Mancha), David Córcoles (University of Castilla-La Mancha) & María C. Cuerva (University of Castilla-La Mancha) |
| 16:45 | <p>GUIDED TOUR (TBC)</p> |