

Conference. Business Innovation: Barriers and Public Policies

Barcelona, May 30, 2013

SALA DE GRAUS - Faculty of Economics and Business of the University of Barcelona

(Av. Diagonal, 690 - Barcelona)

10:00 – 10:15	<p>Jordi Serret (Director Executiu ACC1Ó, Generalitat de Catalunya) Martí Parellada (Director IEB)</p>
	<p>OPENING</p>
10:15 – 11:15	<p>Chair: José García-Quevedo (Universitat de Barcelona & IEB) <i>“Financial constraints and other obstacles to innovation activity”</i> Pierre Mohnen (Maastricht University & MERIT)</p>
11:15 – 11:45	<p>Coffee break</p>
11:45 – 13:45	<p>Chair: Pierre Mohnen (Maastricht University & MERIT) <i>“Lowering barriers to engage in innovation”</i> Pablo d’Este (Ingenio, CSIC-UPV) <i>“Is money all? Financing versus knowledge and demand constraints to innovation”</i> Gabriele Pellegrino (Universitat de Barcelona & IEB), Maria Savona (SPRU, University of Sussex) <i>“Financial constraints and the failure of innovation projects”</i> Agustí Segarra (Universitat Rovira i Virgili), José García-Quevedo (Universitat de Barcelona & IEB), Mercedes Teruel (Universitat Rovira i Virgili)</p>
13:45 - 15:00	<p>WORKING Lunch (Location: Faculty of Economics and Bussiness)</p>
	<p>MESA REDONDA: POLÍTICAS DE INNOVACIÓN EN ESPAÑA (sesión en castellano)</p>
15:00 – 17:00	<p>Moderador: Jaume Valls (Universitat de Barcelona) Francisco Mas Verdú (Universidad Politécnica de Valencia) Juan Mulet (Director general, Fundación COTEC) M^a Luisa Castaño (Dirección General de Innovación y Competitividad, Ministerio de Economía y Competitividad)</p>